

The Launchpad to Success 

## **Mequon-Thiensville School District Launches Strategic Planning Process to Determine Future Direction**

*Board of Education Approves Blue Rock WI as Strategic Planning Partner*

MEQUON, Wis. — The Mequon-Thiensville School District Board of Education unanimously approved Blue Rock WI to facilitate the development of the district’s 2018-2021 Strategic Plan. The board’s strategic planning committee made the recommendation at the October 2 special business meeting, shortly after Mr. Brett Remington, executive director of Blue Rock WI, presented his proposal to the full board.

MTSD’s strategic planning process establishes priorities that inform the use of resources, strengthen operations, enhance organizational coherence through the implementation of common goals, and establish agreement for intended outcomes and results, aligned with the organization’s vision and mission.

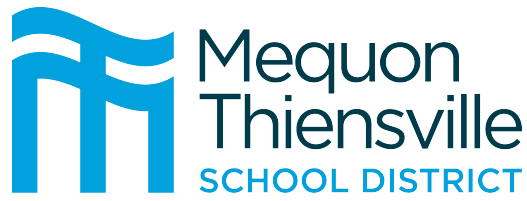
“The strategic planning process presents a tremendous opportunity to work together across the school community,” said Matthew Joynt, superintendent of schools. “The process is comprehensive and will allow us to collaboratively determine a vision for our future, and develop a plan to support and challenge all students to be the next great leaders of our society.”

Board members generated and discussed objectives for the selection of a strategic planning partner that will facilitate the development of the 2018-2021 strategic plan at the August 7, 2017 working board meeting. The district released an RFP for a strategic planning partner on August 9. At the August 21 business meeting, the board approved the membership of the strategic planning committee which recommended Blue Rock WI.

“Our vision is to be an exemplary educational leader that supports and challenges all students to achieve their full potential,” said Joynt. “It is time to renew our vision, and with it, the strategy that unifies our efforts as a school community in our work to prepare students to take on the world. In securing the services of Blue Rock WI, we have retained a leader in organizational excellence to guide and inform this critical process.”

The work of strategic planning will begin this fall with opportunities for stakeholders, including students, parents of current and past students, staff members, alumni, post-secondary school instructors/administrators, and local business leaders, to engage in the strategic planning process.

(MORE)



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## ADD ONE/MTSD LAUNCHES STRATEGIC PLANNING PROCESS

### *About Brett Remington and Blue Rock WI*

Blue Rock WI embraces the idea that every organization is unique based on its distinguished characteristics and needs. As the district's strategic planning partner, Mr. Remington, executive director of Blue Rock WI, will work with the school district to gather the voice, impressions, expectations, and perceptions of key stakeholders. Using input from stakeholders, current and future influences, as well as district data, the strategic plan will include measurable goals based on organizational strengths and identified gaps in knowledge, skills, abilities, capacity and performance.

Mr. Remington's firm specializes in enterprise-based performance improvement using the performance excellence management framework synonymous with the Baldrige Foundation. He is also currently serving as the Interim Executive Director of the Wisconsin Center for Performance Excellence (WCPE). This state program is dedicated to raising productivity and performance through systematic approaches.

More information about Blue Rock WI at <http://www.bluerockwi.com>.

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